



# Webinar Schedule 2011

## Feb 16th - Ideas for Creating a Blended Training Approach

The Spending Review 2010 has left many budgets cut to ribbons. It is therefore important that cost effective ways of providing learning and development for employees can be found without compromising quality of delivery. This webinar will cover the many ways you can integrate training using different technologies in order to create a blended training approach that is efficient and high quality.



## April 6th - Innovative Ways to Market e-learning Internally

The benefits of e-learning are comprehensive and well known by those involved in staff training, but getting it off the ground in your organisation can be problematic. So you have the system installed and the training available but no one is doing it, what can you do! This webinar covers the many different ways you can market e-learning internally to your staff in order to inspire them to achieve their training needs.



## June 15th - How to get the most from your e-Champions

Some people can struggle with e-learning for a number of reasons, others however can take to it straight away and really enjoy the experience. e-Champions are those who are enthusiastic about e-learning and volunteer to help others complete training. This webinar covers ways to get the most from your e-champions to ensure that your staff receive the support they need to successfully complete their e-learning modules.



## August 17th - How to Use Social Media to Engage Staff in Training

Social Media is an often misunderstood phenomenon. No longer a fad for tech-geeks, social media has proved itself to be a crucial tool in business and is developing all the time. It is now not only used to create business and to advertise services and products, it can also be used to train and engage with your staff internally. This webinar covers ways that you can utilise Social Media platforms to encourage your staff to undertake training.



## October 12th - The Benefits of Engaging Tenants Through e-learning

e-learning is a fantastic way to engage and train your tenants. This is why the Housing e-Academy has created tenant specific training to meet your resident's needs. With modules covering financial inclusion and climbing the career ladder amongst others, we can help you provide services to your tenants that are relevant, useful and above all engaging. This webinar covers the benefits of engaging tenants through e-learning and ways that you can go about providing this service for your tenants.



## December 14th - Top Ten Tips for Rolling Out e-Learning

It can be a daunting task to roll out e-learning throughout a whole organisation, especially if e-learning has not been used before, or even worse if it has been used before but badly! This webinar will go through our Top Ten Tips for successful roll out of online training to your organisation using examples from our member organisations.

